

fireprotection



Newsletter

No. 1/09

July 21, 2009



Dear **KBS**® Partners,

The impressive Eiffel Tower is probably the most renowned site of France and famous all over the world. This unique steel construction has a height of 324 m, a weight of 7,300 tons and Paris this year celebrates the 120th anniversary of its erection!

Did you know the Eiffelturm is getting a new dress every 7 years? It requires 60 tons of anti-corrosive coating but after 7 years only 10 tons of them are left over, due to weathering and environmental conditions. Since 1960 the monument is painted in “Eiffel-Tower-Brown”, the colour best matching with the roofs of Paris!

TDF Group, a multinational broadcasting transmission network operator is utilizing the Eiffel Tower as a radio and broadcasting mast. Within the scope of the renovation works there was a requirement to provide cables and feeder lines with fire resistant coating in the same grey-brown shade. We are more than pleased to inform you that our **KBS**®-partner in France, **Serpib Industries**, were awarded the contract for carrying out this interesting and highly prestigious job.

The work shall be finished by the autumn of 2010 and **KBS**® **Coating** will be used for the entire project.

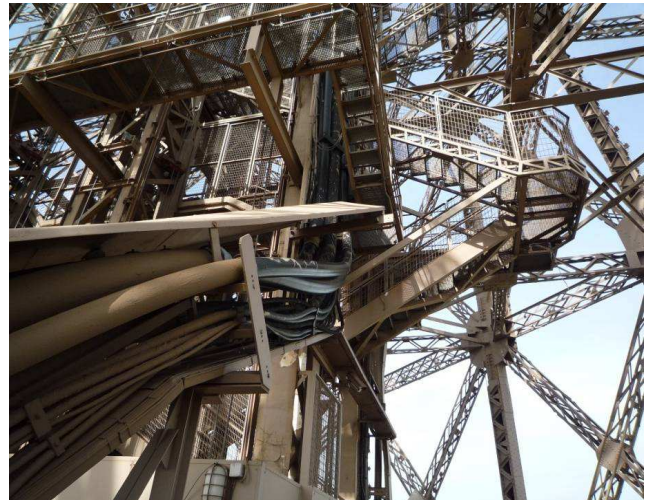


21.07.2009

We recommended to Serpib that **KBS® Coating** be applied in two layers:

First coat 1.5 mm dry thickness of standard **KBS® Coating** white, second coat 0.5 mm dry thickness of **KBS® Coating** coloured in “Eiffel-Tower-brown”. Thus we could ensure that in spite of the brown pigmentation **KBS® Coating** could maintain its full fire resisting properties.

See some photos below.



If you are interested and can make use of this success story in your own market we shall be pleased to prepare a flyer. Please give us your feedback as soon as possible.

Thanks in advance and ...
best regards from Illertissen,

Your **KBS®**-team

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